

Chinese Culture Course

By Lei Yao 1st May, 2009

Alaska International Education Foundation, Inc.

Why culture understanding is important?

- Misunderstanding between different culture always cause conflicts.
- Culture and custom misunderstanding can cause business lose.
- Culture diversity enhance social development.



Chinese Culture in the United States

- Total population of Chinese and Chinese-American is 3,336,966, which occupies 1.2% of the US population
- Confucianism was the official philosophy throughout most of China's history.



Objective

- Delivery eastern culture to Alaskan and people from other nations
- Help Alaskan and people from other nations know and understand more about China from all aspects
- Enhance mutual understanding between Alaskan and Chinese

Contents of courses

- The culture courses will focus on different topics
- Courses will be on a series of topics and illustrate the whole Chinese cultures. They are business culture, historical development, language and calligraphy, penmanship drawing, cuisine, tea ceremony and custom.
- Many unique topics will also be taught during the class which can't found on the website (I personally think).

Schedule of courses

- Course will be held once per month.
- The first course will begin in 2nd May, 2009.
- Course advertisement will be delivered through News paper (online), e-mail, cultural and trading organizations in town, poster at UAA and oral delivery.

Schedule of courses (Incomplete)

Date	Topics
2 rd May, 2009	Chinese Business Culture and ideas collection
6 th June	Modern China in Business and Trade
11 th , July	Chinese History (especially focus on modern history)
8 th , August	Chinese languages and regional difference
5 th , Sept.	Different regional culture in China
3 rd , Oct.	Chinese calligraphy

Table 1. schedule of culture courses in the future 6 months

Future work

- Try to cooperate with instructors and professors in Confucius Institute at UAA.
- Try to launch activities which oriented in culture diversity with Confucius Institute at UAA.
- Try to invite guest speakers to the culture course.

Appendix

Home > Events > Doing Business in China?

Summary Full Details Share



Doing Business in China?

Saturday, May 2 11:00a to 1:00p
at International House, Anchorage, AK

What are the cultural differences experienced when doing business in China? How does that affect the bottom line? Is it regional? Does your business have questions that are unanswered? Are there questions that can't be answered on CNN or Google? Then you need to register for these monthly classes starting May 2nd at International House. [read more](#)

[Doing Business in China? - Website](#)

Categories: Ethnic & Cultural, Workshops & Classes

Creator: missmona

Appendix



Chinese Business Cultural Course at International House

2009 Wildwood Lane, Anchorage

Saturday May 2, 11:00 a.m. – 1:00 p.m.

What are the cultural differences experienced when doing business in China?

Do cultural differences affect the bottom line? Are they regional?

Does your business have questions about Chinese business culture that can't be answered on CNN or Google?

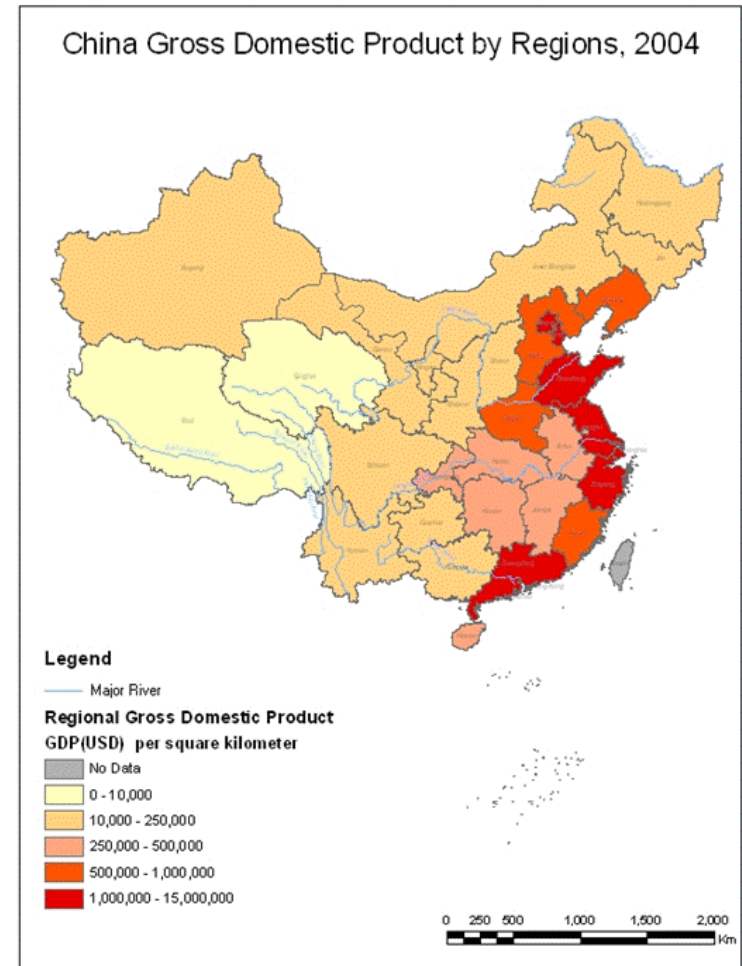
Free Beverages and Cookies!

Call 279-1380 to Register for this course

or send e-mail to asly4@uaa.alaska.edu

Appendix

- Regional difference in China
- Regional GDP per kilometer in US dollars of year 2004.





Thank You!



Any Questions?